



CONTACT

Mirah Marhaendra
Discovery Kartika Plaza Hotel
+62 361 751 1067

mirah@discoverykartikaplaza.com

Discovery Kartika Plaza Hotel

Welcoming Bandisa Sastika as Director of Sales for E-Commerce Market

Bali, March 2014 – Luxury five star beachfront resort, Discovery Kartika Plaza Hotel enjoys a private beachfront location in Kuta, north of the Ngurah Rai International Airport. With 318 modern rooms, suites and villas, guests can rest in comfort and experience Balinese hospitality with international service standards. The resort is pleased to welcome back Bandisa Sastika as the resort's Director of Sales for E-Commerce Market.

His career began with Discovery Kartika Plaza Hotel in 2005 as Sales Manager. He has since worked his way up being a key team player in Leisure business handling Russian and Middle East market.

In his new role, Bandisa will oversee the Reservations team, Revenue Management and E-Commerce Market, which includes OTA's (Online Travel Agents). With a strong focus in online sales, Bandisa will be applying his experience on the fundamental shift and channels that drive maximum return on investment.

“With Bandisa's wealth of international experience and extensive network, we are looking forward to expanding the hotel's market share while maintaining the fine balance between traditional and modern travellers.” Said Alice Matulesy, Director of Sales & Marketing of Discovery Kartika Plaza Hotel.



Balinese origin, Bandisa Sastika is not a stranger at Bali Hospitality scene. Born and raised in Bali, he spend over 25 years working in the industry, where he found his passion further for Hotel e-commerce, Online Reputation Management and Revenue Management.

After years of experience outside the brand, Bandisa finally returned to Discovery Kartika Plaza Hotel Bali, as Director of Sales handling E-Commerce market

###

About the Discovery Kartika Plaza Hotel

Discovery Kartika Plaza Hotel is ideally set on the beachfront of South Kuta and surrounded by tropical gardens. With a wide choice of restaurants and excellent sporting facilities, it is close to all the main shops and entertainment and also a perfect venue for conferences.

It offers 318 rooms, suites and villas. All guest rooms have garden or ocean views, private balconies and all five-star facilities. The exclusive Discovery Beach Front Villas are stylish, elegant and spacious, this is combined with magical ocean view, and top-class service that will bring you an unforgettable moments.

For those who are looking for a perfect yet impressing getaway Discovery Kartika Plaza Hotel surely provide the answer.